

## Nikki Watkins

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**From:** Brooke Gallagher  
**Sent:** Tuesday, October 04, 2016 5:03 PM  
**To:** Nikki Watkins  
**Subject:** FW: Rates and info  
**Attachments:** Political Advertising2014.doc

**Importance:** High

Political inquiry.

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**From:** David Welch  
**Sent:** Tuesday, October 04, 2016 4:55 PM  
**To:** [hypercosmo@gmail.com](mailto:hypercosmo@gmail.com)  
**Cc:** Brooke Gallagher  
**Subject:** Rates and info  
**Importance:** High

Hi Cosmo—

Thank you for your time on the telephone this afternoon. As promised, attached is the rate card and political ad requirements.

We can help you produce the ad with your script. If you would like, Rob can voice or if you have others to voice it will work too. There is no charge unless you want to use the spot on other stations not owned by our group or in other media such as a website.

We will need payment in advance, completion of our political organization form and the spot copy must include the "Paid for..." line.

This will get you started. I can put together a schedule for the week starting before early voting and running through election day.

Thank you and I'll be to put together the proposed schedule for you. Feel free to call me at my mobile number below if you have questions.

### **David Welch**

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